



NEW CLIENT INTERVIEW

1.0 - Design Experience

- 1.1 Have you worked with a designer before?
- 1.2 Have you ever attempted to design a space on your own?
- 1.3 If so, what type of project was it and how did you feel about the results?
- 1.4 Why do you wish to work with a designer on this project?
- 1.5 What are your expectations of working with a designer?

2.0 - Communication

- 2.1 What is your preferred method of communication?
- 2.2 What would you like your involvement in the design process to look like?
- 2.3 How frequently would you like to be in communication with your designer?
- 2.4 Describe a successful project for me?
- 2.5 Describe an unsuccessful project?
- 2.6 What is the most important thing for you in creating a new space?
- 2.7 What else do you want to tell me?



3.0 - Project Basics

3.1 What kind of property is this?

3.2 How old is your home?

3.3 Which room(s) need improvement?

3.4 How long have you lived in the space?

3.5 Which style do you have in mind? (*Design Style Worksheet*)

3.6 What are your timeline expectations?

3.7 Which option(s) best describes your needs?

- A) Full-service design and remodeling (no existing conditions)
- B) Full-service design and remodeling (some existing conditions)
- C) Full-service decorating (no existing furnishings)
- D) Full-service decoration (some existing furnishings)
- E) Design consultation for remodeling
- F) Design consultation for decorating